

UNITED WAY COMMUNITY INVESTMENT CABINET

United Way's Community Investment Cabinet comprises local volunteers who work alongside United Way's professional staff and human service experts to help ensure your gift to the Community Fund does the most good to help the most people.

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BE PART OF THE CHANGE TODAY.

Thousands of community members, human service providers, volunteers and local leaders came together to figure out Rochester's most critical challenges. United Way's Community Fund addresses these problems by supporting programs proven to work. Funded programs focus on prevention, help the most people possible and are evaluated to make sure that we are making real change in our community.

Your gift to United Way's Community Fund joins with the generosity of your friends, family and co-workers to ensure the necessary resources are there to make a real difference to members of our community in need. To make a gift today, visit www.uwrochester.org/give.



UNITED WAY OF GREATER ROCHESTER
COMMUNITY FUND

Be part of the change today.



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MY COMMUNITY. MY COMMUNITY FUND.
LIVE UNITED United Way
United Way of Greater Rochester

YOUR INVESTMENT IN UNITED WAY'S COMMUNITY FUND CHANGES OUR COMMUNITY.



It doesn't come as news that our community is facing challenges: homelessness, violence, illiteracy, child neglect and more. But with your help, there is a way to make our community a better place. Join us and support United Way's Community Fund today.

Your donations to United Way's Community Fund will be invested in strategies outlined in United Way's Blueprints for Change, a comprehensive community approach to addressing critical issues in Rochester. Funding will support local implementation of national programs that have proven successful in other communities, and new locally developed programs that offer promising results.

You can help make childhood more enriching, students more successful, old age more of a golden age, disabilities less debilitating and crisis less frightening.

I am proud to say this is my community and I support my Community Fund. I believe that, together, we can make great change for Rochester through the Community Fund. Thank you for your support and for helping us make change every day for our friends, families and neighbors.

Stephanie L. Schaeffer

Stephanie Schaeffer
Community Fund Donor
Vice President and Chief Legal Officer, Paychex, Inc.
2011 Chair, United Way Community Investment Cabinet

P.S. For more information on United Way's funding and to find out how you can help make change today, visit www.uwrochester.org.

Help ensure that all children have the best possible start in life.

EARLY CHILDHOOD



From birth to age five is a critical time in a child's life. Children raised by stable caregivers are more likely to reach developmental milestones than those who aren't. Children who are abused or neglected also have a high chance of juvenile delinquency and problem behaviors into adulthood.

Your gift to the Community Fund is invested in programs that help parents understand their child's developmental needs, educate them about appropriate nurturing and guidance and reduce child abuse and neglect. Investments will also go toward early recognition, diagnosis and treatment for special needs children.

We have invested \$2.54 million in the following partners delivering parent education and early intervention programs:

- Catholic Family Center
- Children's Institute
- Family Resource Centers of Crestwood
- Ibero American Action League
- Mary Cariola Children's Center
- Monroe County Health Department
- Mt. Hope Family Center
- Rochester Hearing and Speech Center
- Urban League of Rochester

Help ensure that every student in our community is ready for college, work and life by age 21.

SCHOOL AGE YOUTH



Kids in our community are confronted daily with struggles that make success difficult to achieve. Poverty, family conflicts, negative peer influences and academic failure contribute to increased instances of risky behaviors for these kids. Offering positive role models and channeling out-of-school time toward productive activities helps these kids succeed.

Your gift to the Community Fund is invested in programs that offer after-school programming, mentoring, early intervention and enrichment to increase success and decrease the likelihood of kids engaging in risky or problematic behaviors.

We have invested \$5.18 million in the following partners delivering after school & summer enrichment, mentoring and early intervention programs:

- Baden Street Settlement
- Big Brothers/Big Sisters
- Boy Scouts
- Boys and Girls Club
- Center for Youth Services
- Charles Settlement House
- Children's Institute
- The Community Place of Greater Rochester
- Compeer
- Girl Scouts
- Hillside Work Scholarship Connection
- Ibero American Action League/PRYD
- School of the Holy Childhood
- SWAN
- Urban League of Rochester
- YMCA
- YWCA

Help ensure that older adults and their caregivers have the resources they need to remain vital and independent as long as possible.

AGING



Our whole community benefits when older adults are able to age successfully. Successful aging means avoiding illness or disease-related disabilities, functioning well mentally and physically, and being actively engaged in life.

Your gift to United Way's Community Fund is invested in programs that address physical and mental well-being and improved family care planning.

We have invested \$2.24 million in the following partners delivering case management & support, and caregiver support programs:

- ABVI-Goodwill
- Alzheimer's Association
- Catholic Family Center
- Community Place of Greater Rochester
- Family Service of Rochester
- Jewish Family Service
- Lifespan
- Medical Motor Service
- Rochester Hearing and Speech
- Visiting Nurse Service

Help ensure that everyone in our community has their basic needs met.

CRISIS SERVICES



Many vulnerable individuals and families struggle to meet their basic needs. In a crisis, it is impossible to focus on other life matters like education and employment. Meeting basic needs and helping people develop skills to reduce their dependence on services is critical in these challenging times.

Your gift to United Way's Community Fund is invested in programs that provide food, shelter and clothing, offer legal assistance, provide emergency shelters for youth and domestic violence victims, prevent homelessness and provide interventions to help families at risk of foreclosure or eviction remain in their homes.

We have invested \$3.87 million in the following partners delivering basic needs, homelessness prevention and housing stability programs:

- AIDS Care
- Alternatives for Battered Women
- Baden Street Settlement
- Catholic Family Center
- Center for Youth Services
- Charles Settlement House
- The Community Place of Greater Rochester
- Crisis Nursery
- Empire Justice Center
- Foodlink
- Hillside Children's Center
- The Housing Council
- Ibero American Action League
- Legal Aid Society
- Monroe County Legal Assistance Center
- The Salvation Army
- SWAN
- Volunteer Legal Services Project

Help people with disabilities maximize their independence as fully engaged members of the community.

DISABILITY SERVICES



Living in a place where we can get a good education, raise a family and build a great life is important. Working together, we can ensure that there is wide array of services both available and accessible for people with disabilities so they too can be active members of our community.

Your gift to the Community Fund is invested in disability services programs that focus on transition coaching and improving mobility through driver training and door-to-door transportation.

We have invested \$1.03 million in the following partners delivering transportation services and transition coaching programs:

- Arc of Monroe County
- Center for Disability Rights
- Epilepsy Foundation
- Lifespan
- Medical Motor Service
- Mental Health Association
- National MS Society
- Rochester Rehabilitation

COMMUNITY PARTNERSHIPS



In addition to the funding for Early Childhood, School Age Youth, Aging, Crisis Services and Disability Services programs, your donations and support provide program evaluations in each Blueprint area, non-profit sustainability and key Community Partnerships.

Our Community Partnership projects represent unique opportunities in which United Way serves as funder, coalition leader, community convener, strategist, volunteer mobilizer and/or advocate.

Our Community Partnership projects represent unique collaborative opportunities for United Way to fund \$1.26 million in change in our community. Our partners helping us make change include:

- ACT Rochester, in partnership with the Rochester Community Foundation
- 2-1-1, in partnership with ABVI/Goodwill
- CASH, in partnership with Empire Justice
- PAVE, in partnership with Camp Good Days and Special Times