

LIVE UNITED™

HOW YOU CAN HELP: AGING

For the nearly 10,000 seniors living in our community, aging successfully can be a challenge. Fifteen percent of our city's older adults live in poverty, which puts them at risk of having inadequate resources for food, housing and health care needs. Moreover, older adults are vulnerable to a wide variety of abuses that threaten their ability to remain independent in the community.

United Way is working to address these challenges through its new strategic plan called Blueprint for Change: Aging. Through this plan – focused on funding evidence-based programs that address our community's most critical issues – we are working to ensure that every older adult & their caregivers will be active & independent as long as possible.

In part, this means supporting caregivers through resources, education and social supports. It also means working to maintain or improve the physical and mental well-being of our community's aging persons.

You can help. Funded by your donations, United Way's Community Fund is helping make sure that programs are in place both for today's older adults and for everyone in our community who will become an older adult.

Thank you for choosing to LIVE UNITED.



In our community,
older adults
volunteer at the
highest rate of any
age group.

To GIVE today, contact: