

LIVE UNITED™

LEADERSHIP GIVING: MAKING AN IMPACT

Every great leader in our history has made an impact; they made their mark with a visible difference in the world around them. Some have cared for children, others have helped the frail and injured. Wherever your passions lie, you have the opportunity to make a real impact in our community now when you LIVE UNITED and GIVE to United Way with a leadership gift of \$1,000 or more this year.

With your leadership gift – that's less than \$20 a week – to United Way's Community Fund, every dollar will go to help people right here in Rochester. And, your gift will create meaningful results, like sponsoring six months of a nurse working with a young, first-time mom; buying five wheelchairs or allowing a child to attend a summer day camp to learn new skills.

By giving at a leadership level, you are recognized in United Way's Red Feather Leadership Society. Benefits of this group include advance notice of volunteer opportunities, invitations to special events and recognition in United Way's Annual Giving Report. You may also choose to participate in one of United Way's affinity leadership groups. Learn more about these at uwrochester.org.

Thank you for choosing to LIVE UNITED.



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gift of less than
\$20 a week will
create meaningful
results.

To GIVE today, contact: