

LIVE UNITED™

FORGING A PATH FOR STUDENT SUCCESS

Young people in our community are growing up faster than ever. Technologies are increasing and students have more access to information that can be both helpful and inhibiting. Socio-economic situations are rapidly shifting for many families in Rochester; parents are working harder to sustain their families' basic needs. For certain, today's youth are being confronted with more personal and social pressures than ever before.

There are more than 150,000 school age youth in Monroe County – each of them eager to grow into adulthood and to build successful lives. United Way's goal is to help them do that; to prepare every student in our community for college, work and life.

This goal – set forth in United Way's new strategy for funding evidence-based programs that work to address our community's most pressing issues – represents a change in how we can support our youth and a commitment to forging a proven path for their progress. It is up to all of us in this community to do all we can to support our youth. When students in our community are stable and successful, so is the future of our community.

You can help students in our community when you GIVE to United Way's Community Fund. Every dollar contributed to Community Fund goes to help people right here in Rochester. Thank you for choosing to LIVE UNITED.



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To GIVE today, contact: